Subject: Notice of Personal Data Processing (this is not a spam or advertisement)

Cognism Privacy Notice

English | Español | Nederlands | Français | Deutsch | Hrvatski | Polski | Italiano

At Cognism, we value transparency and respect of individuals' privacy rights and we are committed to collecting and processing personal data fairly and responsibly.

We are informing you that **we have collected and added to our database some of your personal data related to your professional and business capacity**. This privacy notice is to provide the necessary information around the processing of that data, your rights and how you may exercise them.

You can exercise your data subject rights (listed below under "Your rights"), including the **right to object and opt-out from our database** by visiting our Privacy Center or by contacting our Privacy Team at privacy@cognism.com.

This notice contains summarized information on processing of your personal data. For additional information about the processing and our privacy procedures to safeguard your data, you can review our detailed Privacy Policy.

Who we are (data controller)?

Cognism Limited is a company registered in England and Wales (company number 9392705), registered office c/o Worldwide Corporate Advisors, 30–34 New Bridge Street, London EC4V 6BJ, United Kingdom. Together with our affiliated company **Cognism d.o.o.**, a company registered in Croatia, PIN: 72843059121, with registered office at Ulica Nikole Tesle 12B, Zadar, Croatia, we are acting as **joint controllers** of the personal data processing, and we are jointly responsible for the processing. We are referring to both companies below as "**Cognism**".

We provide sales intelligence services ("**Services**") helping our Customers to find, validate and enrich business contact data for their own B2B marketing, sales and recruiting activities. Our Customers can use your personal data to contact you for business-to-business sales, marketing, or recruiting purposes.

Purpose and lawful basis of processing

Cognism processes your personal data to provide its Services, when it is in our legitimate interest to do so and when these interests are not overridden by your rights.

We process personal information on the lawful basis of legitimate interest of ourselves and our Customers, which include: making available and maintaining professional profiles organised in one searchable database, having access to business contact data and identifying in-market key prospects faster with intelligent insights; enabling Customers to only reach out to relevant contacts; being able to generate and contact potential B2B leads for sales, marketing and recruiting activities; and having access to aggregated statistical insights for the purpose of understanding patterns and trends.

Types of personal data we collect

We collect contact data relating to your profession, the type of data you would find on a business card or in an email signature block. We also process your professional contact data that has been published on publicly available sources. We collect the following types of data:

- Full name;
- Professional contact information (telephone number, email);

- Information on your Employer;
- Information on your approximate Employer or office location (e.g. country, state or city);
- Job title (where you have moved jobs, we may hold your employment history: previous employers and previous titles) and information about skills which may be published through professional networking services and other sources;
- Linkedin URL.

Sources

We collect data from different sources:

- Third-party data vendors who license or supply business contact data (list available on request);
- Cognism Customers: personal data collected from our Customers who have opted to share their own business contact data (including your personal data) to be ingested and integrated into the Cognism database;
- Correspondence directly with you;
- As Cognism requires a business email address to be recorded against profiles in its Cognism Platform, Cognism may generate an approximate business email address based on the common business email structure of your Employer.

Categories of recipients

We share business contact data with our affiliated companies, our Customers via our sales intelligence platform and with our business partners and service providers who assist us in operating our business, subject to robust and appropriate terms and conditions that impose on both parties' contractual obligations to comply with all applicable data privacy laws.

- **Data transfers:**

Your personal data is stored inside the European Union.

However, due to the global nature of our business, your personal data may be transferred to Customers, and/or our affiliated and business partners outside of the EEA.

We will only allow the transfer subject to having in place data protection agreements imposing on such third parties' contractual obligations around confidentiality and compliance with applicable data privacy laws and being subject to an adequacy decision or the SCCS, as approved by the EU Commission as the means for establishing a lawful transfer of data.

Retention period:

As a general rule, your personal data will only be retained for the period necessary for the accomplishment of the purposes for which said data was collected, or as necessary to fulfil legal or regulatory obligations. We will remove data that we learn to be inaccurate, or you instruct us to refrain from processing it.

Your rights:

You have the following rights:

- The right of access
- The right of rectification
- The right of erasure (deletion, "right to be forgotten")
- The right to restrict processing
- The right to data portability
- The right to object

Contact for exercising your rights:

If you would like to exercise any of your data subject rights under GDPR, CCPA, or other applicable privacy laws, please visit Privacy Center to submit your request or contact us at privacy@cognism.com. This helps us verify your request properly. Once you submit a request via the Privacy Center, you will receive a verification email for identification and quality assurance purposes.

We will use the information you provide us for the sole purpose of processing your request and for the duration necessary to do so. We will retain your information in order to add you to our suppression list for the sole purpose of ensuring that your data does not appear in our database in the future.

Right to lodge a complaint with a supervisory authority

If needed, you may also lodge a complaint with your national data protection authority.

The main supervisory authority for Cognism Limited is the Information Commissioner's Office in the UK. You can contact the ICO by visiting their website at Information Commissioner's Office to lodge a complaint.

The main supervisory authority in the EU is the Croatian Personal Data Protection Agency (AZOP): Agencija za zaštitu osobnih podataka, Ulica Metela Ožegovića 16, 10000 Zagreb, email: azop@azop.hr. Further information is available at https://azop.hr.